

Knowledge Enrichment Programme

Department of Commerce

The Department of Commerce organized a series of lectures under the banner of the department association which was titled as 'Knowledge Enrichment Programme.' A series of lectures were arranged for the benefit of the students. The first knowledge enrichment programme was conducted on 27.06.2019. Ms.Sangeetha, Research Scholar, NCT, VIT Consultant addressed the students on the topic, "Importance of Investment". She explained the importance of savings and investments in one's life and elaborated on the golden rules of investment. She detailed about the various types of investments like mutual fund, real estate, precious objects and life insurance.